

BRENDAN GOODRICH

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Austin, TX 78756

Transportation, Cross-Cultural Competence, Psychology, Hospitality

EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN, Austin, TX (2016-2018)

- Master of Science in Community and Regional Planning; concentration in Transportation
- A US Department of Transportation UTC Outstanding Student of the Year, 2017
- Presenter, "Understanding Mega-Commutes", Association of Collegiate Schools of Planning Conference, 2017

CORNELL UNIVERSITY, Ithaca, NY (Class of 2015)

- Bachelor of Arts in Psychology, minor in Spanish, coursework in Business

ADDITIONAL STUDIES AT **UNIVERSIDAD AUTONOMA DE MADRID** (SPRING 2014), **BINGHAMTON UNIVERSITY** (2011-2012).

EXPERIENCE (United States of America, Costa Rica, Spain, Mexico, China)

THE UNIVERSITY OF TEXAS AT AUSTIN SCHOOL OF ARCHITECTURE – Austin, TX

1/2017-present

GRADUATE RESEARCH ASSISTANT

Two roles for a USDOT grant-funded University Transportation Center: Cooperative Mobility for Competitive Megaregions (CM2).

- In administrative role, preceding hiring of other UTC staff, established and disseminated a \$1.4 million / year budget specified for partner institutions, researchers, and administrators. Trained one GRA and two Assistant Directors while tackling growing pains.
- In research role with Dr. Ming Zhang, study transit-oriented development (TOD) and commute patterns in megaregions. In China during the summer of 2017, worked with UT and Wuhan University students for government officials in XinhuaZhen to develop a TOD plan for a high-speed rail station area--a unique application of TOD concepts. Master's Professional Report will focus on TOD.

LENHART TRAFFIC CONSULTING, INC. – Severna Park, MD

10/2015-7/2016

TRAFFIC ENGINEERING INTERN

Accumulated traffic data from the field to assess viability of development projects around Washington, D.C.

- Collected data and performed Level-of-Service (LOS) analyses and Synchro analyses for traffic impact studies of new developments.
- Reviewed design proposals and performed cost analyses for intersections for submission to the State Highway Administration.

JOHNS HOPKINS HOSPITAL OUTPATIENT PSYCHIATRY – Baltimore, MD

6/2013-7/2016 (various periods)

HISPANIC CLINIC INTERN

Supported a psychotherapist and psychiatrist during clinical sessions and community outreach endeavors for undocumented immigrants.

- Triage patients at a partner health clinic, assisted patients with paperwork, and conducted administrative calls in Spanish.
- Developed, maintained, and distributed an exhaustive resource list of the city's Spanish-speaking mental health resources.

CORNELL UNIVERSITY COLLEGE OF AGRICULTURE– Ithaca, NY; Ek'Balam, Mexico

5/2015-7/2015

RESEARCH ASSISTANT

Spent 6 weeks living and working in a small indigenous Maya village to assist in community conservation research.

- Responsible for interviewing farmers in Spanish and Yucatec Maya, mapping lands by hand, collecting quantitative data for QGIS input, and assisting in ecotourism initiatives such as the creation of a trail network and the marketing of a local eco-friendly hotel.

THE STATLER HOTEL AT CORNELL UNIVERSITY – Ithaca, NY

10/2013-5/2015

DRIVER TRAINING COORDINATOR; GUEST SERVICE AGENT; VALET AND BELLHOP

After time in various positions, approached hotel management and proposed to develop a new valet training program based on rapidly-increasing accident claims and low guest satisfaction. Received management approval to design and implement a training program.

- Following analysis of specific failure points, created and implemented new procedures and retrained dozens of valets.
- Improved guest ratings and reduced accident claims from over \$20,000 per year to zero in the 5 months following full re-training.

CASA OF TRAVIS COUNTY, Guardian ad Litem; **DESIGN CONNECT OF CORNELL UNIVERSITY**, Transportation Planning Team;
BENEVOLENT BASKETS, Webmaster; **YOURS YOUTH MENTORING**, Friday Coordinator; **CORNELL ORIENTATION**, Advisor;
EARS COUNSELING, Crisis Counselor; **GLOBAL EDUCATION INVESTMENT**, Publicity Chair and Costa Rica Volunteer;
LANDMARKS MARKETING, Sales and Marketing Intern; **OCC Transport**, Transit and Charter Bus Driver